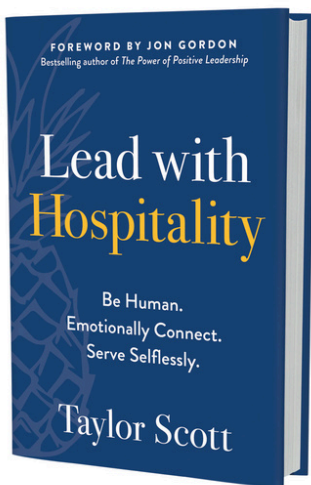


FRONTLINE TEAMS CONTENT LICENSING

PASSPORT TO INSPIRE
BY LEAD WITH HOSPITALITY, LLC.

YOUR FRONTLINE TEAMS WILL IMPROVE THEIR ABILITY TO:

1. **Connect** – Emotionally Connect with Guests, Customers, and Clients
2. **Serve** – Serve Meaningfully
3. **Engage** – Purposeful Engagement
4. **Inspire** – Inspire Yourself and Others



DELIVER MEMORABLE HOSPITALITY

License the Deliver Memorable Hospitality content to develop your Frontline Teams to create emotional connections with their Guests, Customers, and Clients. Your Frontline Teams will become inspired to inspire their Guests and Customers to return again and again as they discover how to create emotional connections with people they serve in meaningful ways, with empathy, generosity, and a sense of purpose.

Based on the hospitality virtues from Taylor Scott's bestselling book, "Lead with Hospitality", this content will engage your frontline teams to share and learn best practices for elevating the experience they create for their Guests, Customers, and Clients. Our Guests and Customers are the HERO in their own story, and we have an opportunity to be their GUIDE. This content provides the framework to delivering memorable hospitality.

CONTACT US FOR ADDITIONAL INFORMATION
[BIT.LY/LWH-CL](https://bit.ly/lwh-cl)

FRONTLINE TEAMS CONTENT LICENSING

PASSPORT TO INSPIRE
BY LEAD WITH HOSPITALITY, LLC.

**ALL LEARNING EXPERINCES ARE AVAILABLE INDIVIDUALLY OR AS PART OF THE FRONTLINE TEAMS
PASSPORT TO INSPIRE CONTENT LICENSING PACKAGE BY LEAD WITH HOSPITALITY, LLC.**

LEARNING EXPERIENCE 1 – COMMITMENT TO CONNECTION

- Positive Impact vs. Mere Impressions
- Relationships vs. Transactions
- Discover Opportunities to Serve

LEARNING EXPERIENCE 2 – SERVE MEANINGFULLY

- Share Your Knowledge
- Show Empathy with Your Service
- Live Your Values

LEARNING EXPERIENCE 3 – ENGAGE PURPOSEFULLY

- GiVE Generously
- Lean into Your Purpose
- Recognize Opportunities to Engage

LEARNING EXPERIENCE 4 – INSPIRE YOURSELF AND OTHERS

- Become Inspired to Inspire
- Share Your Story
- Create Memorable Experiences by Doing More

**CONTACT US FOR ADDITIONAL INFORMATION:
[BIT.LY/LWH-CL](https://bit.ly/lwh-cl)**